

Press Release

Media Contact:
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PADDLESPORT 2012 SAVE THE DATE ANNOUNCEMENT

Event Name:
Paddlesport 2012 - 51st Annual. The East Coast's largest kayak, canoe and outdoor show.

Presented by:
The Jersey Paddler - a leading kayak, canoe and outdoor retail store located in Brick, NJ, offers the country's biggest selection of canoes and kayaks with over 1,000 new and used boats on hand year round.

Location:
Garden State Exhibit Center
50 Atrium Drive at Davidson Ave - Somerset, NJ 08873

Dates:

- Friday, March 23, 2012 - Noon to 9 pm
- Saturday, March 24, 2012 - 9 am to 6 pm
- Sunday, March 25, 2012 - 10 am to 4:30 pm

Admission:
Adults \$10 per day; free for children 14 & under

Square footage:
70,000 square feet

Exhibitors:
Over 100 exhibitors including:

- Vendors of canoes, kayaks, and stand up paddleboards
- Vendors of paddles, accessories, gear & clothing
- Associations, organizations & clubs
- Outfitters, guides & instructors
- Magazines, books & videos

Seminars:
Seminars and demonstrations from industry experts with paddling trips, tips and techniques.

More information:

www.jerseypaddler.com

1-888-22-KAYAK

Key Personnel:

John Durrua - President, The Jersey Paddler

Rich Hage - General Manager, The Jersey Paddler

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